

A hand is shown from the bottom left, cupping a glowing DNA double helix structure. The background is a bright, golden-yellow sunburst with scattered light particles and a dark blue gradient at the bottom. The word 'FUTURE' is written in large, white, bold, sans-serif capital letters, with the DNA helix appearing to pass through it.

Be Part of a Brighter
FUTURE

THE 2020 INTERNATIONAL CONGRESS ON
NATURALMEDICINE

THE MOST SIGNIFICANT ANNUAL EVENT HELD IN THE NATURAL MEDICINE INDUSTRY

SATURDAY 6TH - MONDAY 8TH JUNE | SOFITEL BRISBANE CENTRAL, BRISBANE

Next Generation Cancer Care: **Personalised Integrative Oncology**

Every day, over 350 Australians are diagnosed with cancer – a diagnosis that invokes a vastly more complex emotional response than any other.

Patients experience fear, vulnerability, anger, disbelief.



Congress is an unmissable event! Follow the simple process below to take the first steps in being part of a brighter future.

1. Download the 'UnifiedAR' app from the App Store or Google Play
2. While the app is in scanning mode, use the camera to scan the image on the front of this invite
3. Experience The 2020 International Congress on Natural Medicine

Australia and New Zealand represent number 1 and 2 in the world respectively in the incidence of cancer diagnosis.

Melanoma, breast, prostate, bowel and lung cancer make up the bulk of the cancers suffered by Australians. When combined, they make cancer the leading cause of death in Australia, exceeding cardiovascular disease-induced mortality rates.

Unfortunately, cancer diagnosis is forecasted to continuously rise. However, it is not all bad news. Encouragingly, the five year survival rate has increased significantly over recent times.

For many patients, their experience of cancer becomes one of 'living with cancer', rather than 'dying from cancer'.

As screening becomes more advanced allowing for earlier detection and as treatments become more sophisticated, remission rates improve, creating an increased need to provide ongoing support of patients that are living with and making the best of their diagnosis.

Many patients with cancer will turn to Complementary Medicine and seek the support of a Natural Medicine Practitioner, particularly as an adjuvant for conventional care. There is an enormous opportunity for integrative cancer care to become a cornerstone of a new generation of enhanced outcomes. To do so, Practitioners need to be equipped to deal with a broad range of orthodox medical treatments, investigations and specialised protocols; the emotional state and the pressure from the patient, and conflicting evidence on the safety of Natural Medicines alongside active treatment.

YOUR INVITATION

The 2020 Metagenics International Congress on Natural Medicine will provide clarity and confidence to integrative oncology, allowing better outcomes in the management of patients living with cancer as a chronic disease, as well as the palliative care of cancer patients.

This event will delve into cutting edge science including epigenetics, bioenergetics, the microbiome, toxicology and the metabolism to identify key pathways that influence tumourigenesis and healing.

These insights will translate into clinically actionable discussions around the three major phases of cancer management:

Dealing with cancer as a chronic disease

- The power of positive mental psychology in cancer survivorship.

Active cancer management

- The effective and safe support of patients undergoing active cancer therapy.
- When and how the administration of antioxidants is appropriate during chemo- or radiotherapy.
- Contrasting the benefits and limitations of various dietary strategies in cancer patients.
- Approaches to interacting with other medical professionals including the patient's Oncologist for the best possible collaborative care.

Ongoing cancer prevention

- The most impactful strategies to better prevent cancer in a world where patients are invariably exposed to carcinogens.

Cancer is a word. It doesn't need to be a sentence. Natural Medicine can help take the fear out of this all too common affliction.

CONGRESS PRESENTERS



**PROF. DONALD
ABRAMS**

USA

Integrative Oncologist, Prof. Donald Abrams believes 'people, especially those getting cancer treatments, really benefit from having both a conventional treatment plan as well as a whole-person approach.' As the co-editor of the Oxford University Press textbook, *Integrative Oncology*, and past president of the Society for Integrative Oncology, Prof. Abrams is a leading authority on marrying the best of conventional and complementary care for cancer patients.



**DR JILL
CARNAHAN**

USA

Dr Jill Carnahan is a Functional Medicine expert who helps patients search for the underlying triggers contributing to their illness, through cutting edge lab testing and interventions tailored to the specific needs of an individual. She is also a 15-year survivor of breast cancer and is passionate about teaching patients how to "live well" and thrive in the midst of complex and chronic illness.



**PROF. THOMAS
SEYFRIED**

USA

Prof. Seyfried produces thought-provoking research, providing extensive evidence that cancer is a mitochondrial metabolic disease rather than a genetic disease. As a Professor of Biology at Boston College, Seyfried's work focusses on the mechanisms and applications of metabolic interventions, such as caloric restriction, fasting, and ketogenic diets, as non-toxic cancer therapies.



**DR GREG
POTTER**

UK

Dr Greg Potter PhD is an expert in one of the fastest growing fields of medicine – circadian biology. At Congress, Dr Potter will explore the surprising connection between circadian rhythm disruptions, such as altered light-dark cycles, sleep duration and meal timing, and the development of common cancers. Additionally, Dr Potter will discuss the exciting new science which demonstrates how altering timing of cancer therapeutics can influence treatment efficacy.



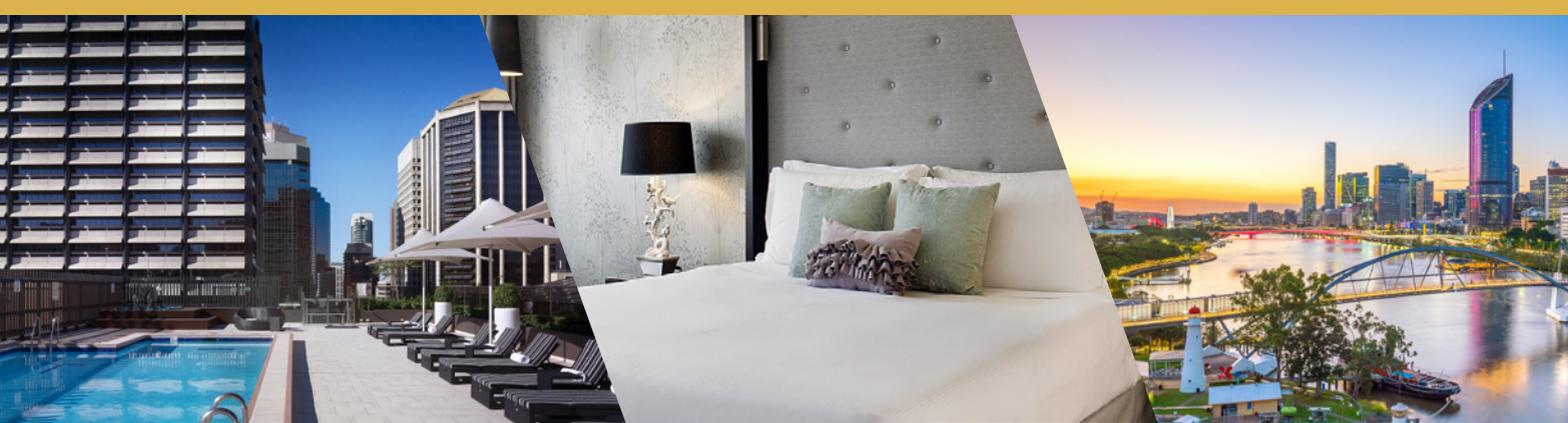
**DR TIM
CROWE**

AUS

Dr Tim Crowe PhD is a Nutrition Researcher and educator with over 25 years of experience. Dr Crowe has a special interest in nutrition and cancer and with his balanced, evidence-based approach, his presentation will navigate through confusing topics such as the antioxidant controversy and suspected dietary carcinogens.



Join our Metagenics Facebook group to see the Congress presenter line-up as it's announced!



LOCATION

 **Sofitel Brisbane Central** | 249 Turbot St, Brisbane City, Queensland

Positioned in the heart of Brisbane, you will discover a hotel of sophisticated luxury and personalised service. Renowned for its inspiring arrival experience via the alluring lobby, the wide choice of food and beverage outlets and breathtaking views of the city and surrounds, the hotel's reputation as the leading choice in luxury accommodation and conferencing is truly deserved.

Sofitel is the largest, fully integrated hotel meeting facility in Brisbane with its technically advanced conference venues, events team and award winning banquet chefs to ensure your event exceeds even the highest expectations.

REGISTRATION INCLUDES:

- Full Congress manual
- Congress gift pack
- Morning and afternoon tea
- Healthy and delicious full buffet lunch
- A light dinner on Saturday night

ACCOMMODATION:

Room For 1: \$250.00 per night.
Includes breakfast for one & Wi-Fi

Room For 2: \$275.00 per night.
Includes breakfast for two & Wi-Fi

Accommodation is subject to availability.

TO BOOK, PLEASE CONTACT:

Sofitel Brisbane Central
Reservations Department
Tel: 07 3835 4444
Email: h5992@sofitel.com
Rate Code: INT040620
Room Type: Superior Room

CANCELLATION POLICY:

Congress and the Gala Dinner are non-refundable from Friday 28th February, 2020. In the case of non-attendance, the Congress manual will be sent upon your request in the weeks following Congress. **Tickets are non-transferable.**

The full Congress Invitation will be available in late 2019.

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REGISTRATION

I am registering for:

Early Bird price of \$780.00 incl. GST. Normal price \$880.00 incl. GST each per person.
(Same price applies in New Zealand). Early bird ends Friday 28th February 2020 or if sold out prior.

Congress Gala Dinner \$99.00 incl. GST. A night of fun and dancing with your colleagues on Sunday night 7th June. Please note this is an additional charge.

Name:

Clinic Name:

Account No:

Ph:

Email:

PAYMENT OPTIONS

Please find attached my cheque for: \$

Please debit my Metagenics account

(Normal 30 days trading terms apply in Australia and 20 days trading terms apply in New Zealand. To secure your seat your account must be paid within our trading terms). Seats are not secured until full payment is made.

Direct Deposit Metagenics (Aust) Pty Ltd

BSB: 064 120 Account Number: 0027 2180

Call Customer Service on 1800 777 648 (AUS) or 0508 227 744 (NZ) to reserve your place today.
For more information: metagenicscongress.com.au

Please post, fax or email
this completed form to:

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We are dedicated to helping people live happier, healthier lives.